

Rory,

Here's an alternate idea for the 2-carton (30\$/DPC) display. It could come knock-down in SKUs of 25 with knock-down corrugate shipper box in SKUs of 25. Or, if you think it's too difficult for the DAs to assemble, we could ship it pre-assembled in its own corrugate shipper box. That would cost about the same as what we're doing now. I do think it's a more impactful display and would give us more room for a creative message. Let me know what you think.

Yvette

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